

**E.G.S. PILLAY ENGINEERING COLLEGE (AUTONOMOUS)
DEPARTMENT OF MANAGEMENT STUDIES**



REPORT ON VALUE ADDED COURSE

**CAMPUS TO CORPORATE – PERSONALITY DEVELOPMENT
ICTACT**

Organized by Department of Management Studies

12-02-2018 TO 19-02-2018


Students will be able to

- (a) Develop their language skills in writing and speaking.
- (b) Improve their ability to communicate effectively in a business setting.

E.G.S. PILLAY ENGINEERING COLLEGE (AUTONOMOUS)
DEPARTMENT OF MANAGEMENT STUDIES
CIRCULAR

01/02/2018

This is to inform you that our department is organizing a value-added course on "Campus to Corporate by ICTACT" from 12-02-2018 to 19-02-2018. The course aims to provide you with the necessary skills and knowledge that will help you transition smoothly from your academic life to your professional life.


01/02/2018
Director/MBA

S. No	Description
1	Participants' Name List
2	Course Content
3	Feedback
5	Sample Certificates

Participants Details:

S.NO	REG.NO	STUDENT NAME
1	E17BAR001	ABILA B
2	E17BAR002	ABINAYA A
3	E17BAR003	ANUPRIYA R
4	E17BAR006	AZHARUDEEN K
5	E17BAR007	BAKKIYAVATHI S
6	E17BAR008	BOOPATHI RAJAN T
7	E17BAR009	BUCHIYA A
8	E17BAR010	DEVAHI S
9	E17BAR012	EZHILARASI S
10	E17BAR016	JANANI S
11	E17BAR018	KANNAYIRAMOORTHI.R
12	E17BAR019	KASTHURI R
13	E17BAR020	KAVIYA R
14	E17BAR022	KAYALVIZHI R
15	E17BAR023	KEERTHANA A
16	E17BAR025	KOKILA K
17	E17BAR028	MADHUMATHY B
18	E17BAR029	MADHUMITHA K
19	E17BAR030	MAGESHWARI K
20	E17BAR032	MANIBALA A
21	E17BAR034	MANIMOZHI B
22	E17BAR035	MANIVANNAN N
23	E17BAR044	NAVAJAYA VIGNESH R
24	E17BAR045	NIRMALA K
25	E17BAR046	NIVETHA J
26	E17BAR048	NIVETHA V
27	E17BAR049	PAVITHRA. M
28	E17BAR050	PAVITHRA.P
29	E17BAR051	PONNARASU S
30	E17BAR052	POONGUZHALI K R
31	E17BAR054	PRAMILA J
32	E17BAR055	PRASANTHI R
33	E17BAR059	PREETHI J
34	E17BAR060	PRITHIVI S
35	E17BAR064	RAJALAKSHMI S
36	E17BAR067	REETHA M
37	E17BAR068	ROOBHIYA M
38	E17BAR069	SABIYA D
39	E17BAR070	SANGAVI C
40	E17BAR073	SANTHIYA P
41	E17BAR074	SARANYA S(27.5.1997)
42	E17BAR076	SARAVANAN P G

43	E17BAR077	SARULATHA S
44	E17BAR078	SARUMATHY G
45	E17BAR079	SATHISH KUMAR S
46	E17BAR082	SOWARNA LAKSHMI A
47	E17BAR085	STALIN V
48	E17BAR086	SUBASHREE P
49	E17BAR087	SUDHANTHIRADEVI V
50	E17BAR088	SUKANYA G
51	E17BAR091	VIDHYA R
52	E17BAR092	VIJAYALAKSHMI P
53	E17BAR005	Arunya.R
54	E17BAR011	Dhivya.A
55	E17BAR013	Gunabalan V
56	E17BAR014	IrfanUdeen M
57	E17BAR015	Iswarya S
58	E17BAR021	Kaviyarasi K
59	E17BAR024	Kiruthika M
60	E17BAR026	Krishnaveni B
61	E17BAR027	Kuberan S
62	E17BAR031	Mahadevan R
63	E17BAR036	Mathibalan G
64	E17BAR037	Mohamed Naseem A
65	E17BAR038	Mohamed Riswan M
66	E17BAR039	Mohamad syed Ibrahim H
67	E17BAR040	Mohamed Nasar M
68	E17BAR041	Mohana Priya N
69	E17BAR042	Mugesh Kumar M
70	E17BAR043	Nagalakshmi R
71	E17BAR047	Nivetha N
72	E17BAR053	Prakashraj R
73	E17BAR056	Praveen G
74	E17BAR057	Praveenkumar B
75	E17BAR058	Praveenkumar R
76	E17BAR061	Prithiviraj M
77	E17BAR062	Priyanka S
78	E17BAR065	Rajasri M
79	E17BAR066	Rajeshwari C
80	E17BAR071	Sangavi K
81	E17BAR075	Saranya S (08.08.1996)
82	E17BAR080	Siva Kumar R
83	E17BAR081	Soundarya U
84	E17BAR083	Sowmiya M
85	E17BAR084	Sridevipriya V
86	E17BAR089	Sukanya K.S
87	E17BAR090	Swathi S

88	E17BAR093	Vijayaraj T
89	E17BAR094	Yogeswari D

E.G.S. PILLAY ENGINEERING COLLEGE (AUTONOMOUS)
 Department of Management Studies
 Campus to Corporate ICTACT – Value Added Course Attendance
 BATCH 2017-2019

S.No	Reg. No	Name	12-02-2018	14-02-2018	15-02-2018	16-02-2018	19-02-2018
1	E17BAR001	ABILA B	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
2	E17BAR002	ABINAYA A	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
3	E17BAR003	ANUPRIYA R	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
4	E17BAR006	AZHARUDEEN K	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
5	E17BAR007	BAKKIYAVATHI S	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
6	E17BAR008	BOOPATHI RAJAN T	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
7	E17BAR009	BUCHIYA A	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
8	E17BAR010	OLVAHI S	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
9	E17BAR012	EZHILARASI S	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
10	E17BAR016	JANANI S	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
11	E17BAR018	KANNAYIRAMOORTHY.R	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
12	E17BAR019	KASTHURI R	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
13	E17BAR020	KAVIYA R	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
14	E17BAR022	KAYALVIZHI R	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
15	E17BAR023	KEERTHANA A	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
16	E17BAR025	KOKILA K	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
17	E17BAR028	MADHUMATHY B	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
18	E17BAR029	MADHUMITHA K	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
19	E17BAR030	MAGESHWARI K	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
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21	E17BAR034	MANIMOZHI B	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
22	E17BAR035	MANIVANNAN N	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
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24	E17BAR045	NIRMALA K	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
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26	E17BAR048	NIVETHA V	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
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28	E17BAR050	PAVITHRA.P	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
29	E17BAR051	PONNARASU S	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
30	E17BAR052	POONGUZHALI K R	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
31	E17BAR054	PRAMILAJ	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
32	E17BAR055	PRASANTHI R	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
33	E17BAR059	PREETHI J	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
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35	E17BAR064	RAJALAKSHMI S	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
36	E17BAR067	REETHA M	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
37	E17BAR068	ROOBHIYA M	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
38	E17BAR069	SABIYA D	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
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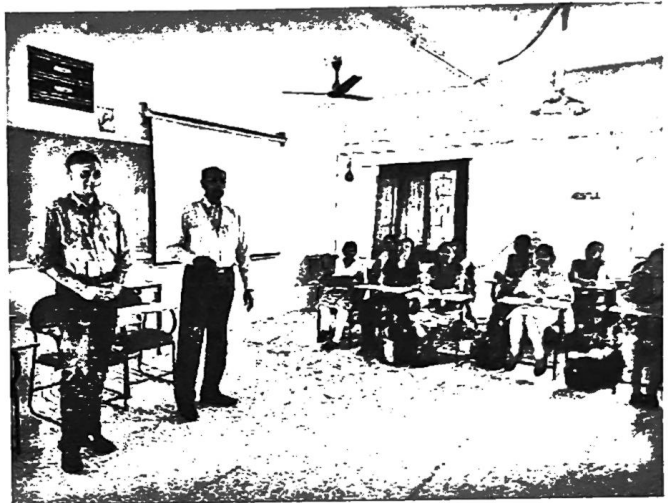
51	E17BAR091	VIDHYA R	R.V.R	R.V.R	R.V.R	R.V.R	R.V.R
52	E17BAR092	VUAYALAKSHMI P	R.V.R	R.V.R	R.V.R	R.V.R	R.V.R
53	E17BAR005	Arunya.R	R.V.R	R.V.R	R.V.R	R.V.R	R.V.R
54	E17BAR011	Dhivya.A	R.V.R	R.V.R	R.V.R	R.V.R	R.V.R
55	E17BAR013	Gunabalan V	R.V.R	R.V.R	R.V.R	R.V.R	R.V.R
56	E17BAR014	IrfanUdeen M	R.V.R	R.V.R	R.V.R	R.V.R	R.V.R
57	E17BAR015	Iswarya S	R.V.R	R.V.R	R.V.R	R.V.R	R.V.R
58	E17BAR021	Kaviyarasi K	R.V.R	R.V.R	R.V.R	R.V.R	R.V.R
59	E17BAR024	Kiruthika M	R.V.R	R.V.R	R.V.R	R.V.R	R.V.R
60	E17BAR026	Krishnaveni B	R.V.R	R.V.R	R.V.R	R.V.R	R.V.R
61	E17BAR027	Kuberan S	R.V.R	R.V.R	R.V.R	R.V.R	R.V.R
62	E17BAR031	Mahadevan R	R.V.R	R.V.R	R.V.R	R.V.R	R.V.R
63	E17BAR036	Mathibalan G	R.V.R	R.V.R	R.V.R	R.V.R	R.V.R
64	E17BAR037	Mohamed Naseem A	R.V.R	R.V.R	R.V.R	R.V.R	R.V.R
65	E17BAR038	Mohamed Riswan M	R.V.R	R.V.R	R.V.R	R.V.R	R.V.R
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67	E17BAR040	Mohamed Nasar M	R.V.R	R.V.R	R.V.R	R.V.R	R.V.R
68	E17BAR041	Mohana Priya N	R.V.R	R.V.R	R.V.R	R.V.R	R.V.R
69	E17BAR042	Mugesh Kumar M	R.V.R	R.V.R	R.V.R	R.V.R	R.V.R
70	E17BAR043	Nagalakshmi R	R.V.R	R.V.R	R.V.R	R.V.R	R.V.R
71	E17BAR047	Nivetha N	R.V.R	R.V.R	R.V.R	R.V.R	R.V.R
72	E17BAR053	Prakashraj R	R.V.R	R.V.R	R.V.R	R.V.R	R.V.R
73	E17BAR056	Praveen G	R.V.R	R.V.R	R.V.R	R.V.R	R.V.R
74	E17BAR057	Praveenkumar B	R.V.R	R.V.R	R.V.R	R.V.R	R.V.R
75	E17BAR058	Praveenkumar R	R.V.R	R.V.R	R.V.R	R.V.R	R.V.R
76	E17BAR061	Prithiviraj M	R.V.R	R.V.R	R.V.R	R.V.R	R.V.R
77	E17BAR062	Priyanka S	R.V.R	R.V.R	R.V.R	R.V.R	R.V.R
78	E17BAR065	Rajasri M	R.V.R	R.V.R	R.V.R	R.V.R	R.V.R
79	E17BAR066	Rajeshwari C	R.V.R	R.V.R	R.V.R	R.V.R	R.V.R
80	E17BAR071	Sangavi K	R.V.R	R.V.R	R.V.R	R.V.R	R.V.R
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82	E17BAR080	Siva Kumar R	R.V.R	R.V.R	R.V.R	R.V.R	R.V.R
83	E17BAR081	Soundarya U	R.V.R	R.V.R	R.V.R	R.V.R	R.V.R
84	E17BAR083	Sowmiya M	R.V.R	R.V.R	R.V.R	R.V.R	R.V.R
85	E17BAR084	Sridevipriya V	R.V.R	R.V.R	R.V.R	R.V.R	R.V.R
86	E17BAR089	Sukanya K.S	R.V.R	R.V.R	R.V.R	R.V.R	R.V.R
87	E17BAR090	Swathi S	R.V.R	R.V.R	R.V.R	R.V.R	R.V.R
88	E17BAR093	Vijayaraj T	R.V.R	R.V.R	R.V.R	R.V.R	R.V.R
89	E17BAR094	Yogeswari D	R.V.R	R.V.R	R.V.R	R.V.R	R.V.R

Introduction:

The Campus to Corporate event was organized on April 25, 2023, at XYZ College, with the objective of preparing students for the transition from campus life to the corporate world. The event aimed to provide insights into various skills and qualities that are essential for a successful corporate career.

Communication Skills:

Effective communication is crucial for success in any field. During the event, students were given tips on improving their communication skills, such as using appropriate body language, tone, and clarity while communicating. They were also given opportunities to participate in mock conversations and presentations to help them build their confidence.



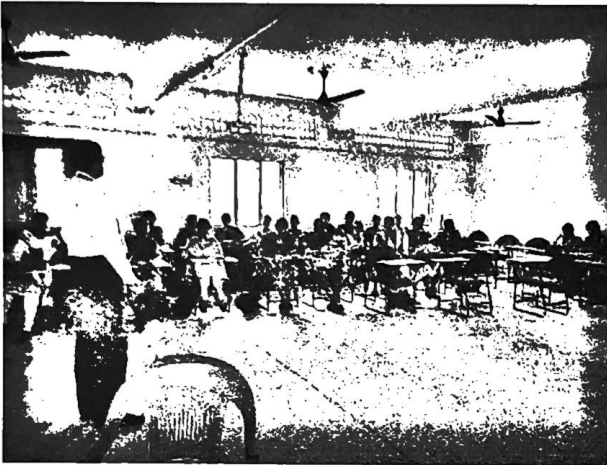
Presentation Skills:

Presentation skills are essential for any professional setting. The event covered the importance of structuring presentations, using visual aids, and delivering them with confidence. The students were given various exercises to improve their presentation skills, such as creating a mock presentation on a given topic.

Goals and Time Management:

Setting and achieving goals is a vital aspect of success in any career. The students were given guidance on setting short-term and long-term goals and creating a plan

to achieve them. Time management techniques, such as prioritizing tasks, delegating work, and creating schedules, were also discussed.



Creativity:

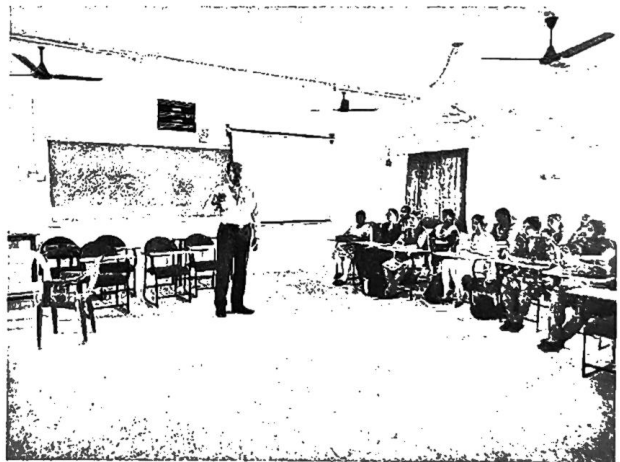
Innovation and creativity are highly valued in the corporate world. The event focused on ways to enhance creativity, such as brainstorming, mind mapping, and lateral thinking. The students were given exercises to boost their creativity, such as creating a new product or service.

Leadership:

Leadership skills are essential for career growth and advancement. The students were taught the qualities of effective leadership, such as communication, decision-making, and problem-solving. They were given opportunities to practice leadership skills by working in groups on various tasks.

Aptitude:

Aptitude tests are commonly used in the recruitment process. The students were briefed on the types of aptitude tests and their significance. They were also given tips on how to prepare for aptitude tests and techniques for answering questions.



Resume Writing:

A well-crafted resume is essential for getting noticed by potential employers. The event covered the key components of a good resume, such as a professional summary, relevant work experience, and achievements. The students were given examples of resumes and tips for tailoring them to specific job applications.

Group Discussion and Personal Interview:

Group discussion and personal interviews are commonly used in the recruitment process. The students were given tips on how to participate in group discussions and how to handle different scenarios that may arise during the discussion. They were also taught how to prepare for a personal interview, such as researching the company, preparing answers to common interview questions, and dressing appropriately.

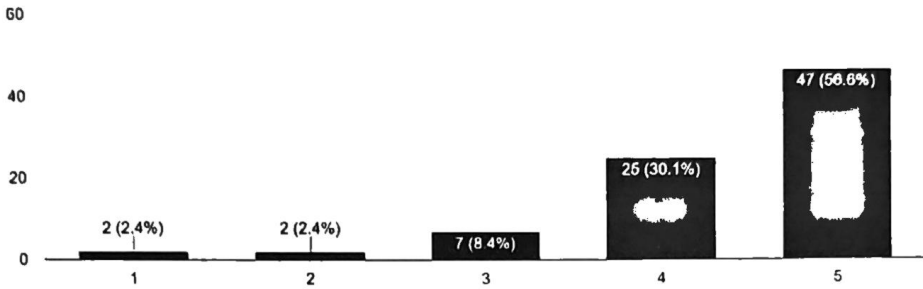
Conclusion:

The Campus to Corporate event was a great success, providing students with valuable insights and skills for their transition from campus life to the corporate world. The event emphasized the importance of effective communication, presentation skills, goal setting, time management, creativity, leadership, aptitude, resume writing, group discussion, and personal interview. The event equipped students with the necessary tools to succeed in their future careers.

Feedback:

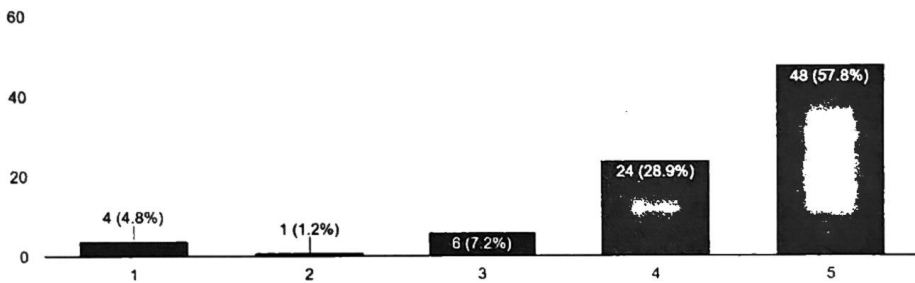
1. The information presented today by the speaker was clear and easy to understand.

83 responses



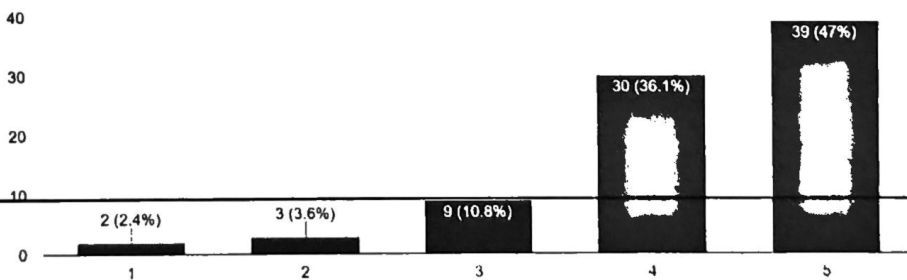
2. The presenter interacted well with the audience

83 responses



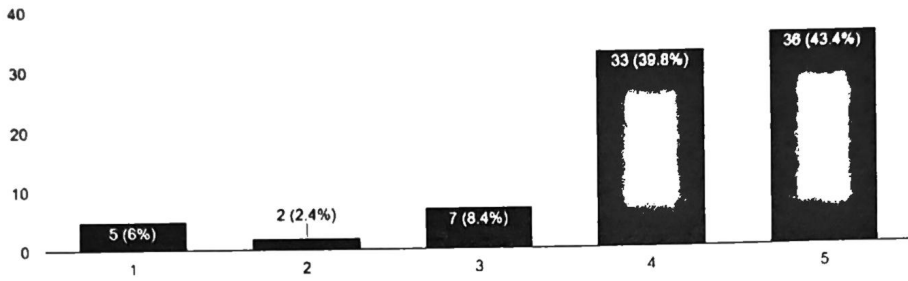
3. The presenter seemed well-informed about the topic

83 responses



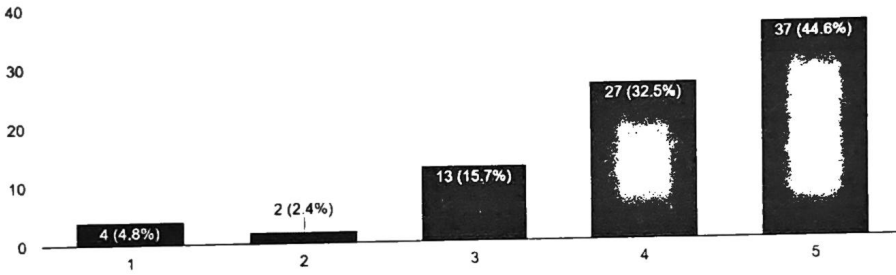
4. You are likely to use this information in the future

83 responses



5. How would you rate the overall experience of the event

83 responses



E.G.S PILLAY ENGINEERING COLLEGE (AUTONOMOUS) NAGAPATTINAM
DEPARTMENT OF MANAGEMENT STUDIES

THIS CERTIFIES THAT

ABILA. B (E17BAR001)

HAS SUCCESSFULLY COMPLETED THE ICTACT
VALUE ADDED COURSE AND HAS AWARDED GRADE "O"

19 FEBRUARY 2018



Dr.R.Karthi,
Course In-Charge



Dr.R.Karthi,
Director & Head-MBA

E.G.S PILLAY ENGINEERING COLLEGE (AUTONOMOUS) NAGAPATTINAM
DEPARTMENT OF MANAGEMENT STUDIES

THIS CERTIFIES THAT

PAVITHRA. M (E17BAR049)

HAS SUCCESSFULLY COMPLETED THE ICTACT
VALUE ADDED COURSE AND HAS AWARDED GRADE 'O'

19 FEBRUARY 2018



Dr.R.Karthi,
Course In-Charge



Dr.R.Karthi,
Director & Head-MBA

E.G.S PILLAY ENGINEERING COLLEGE (AUTONOMOUS) NAGAPATTINAM
DEPARTMENT OF MANAGEMENT STUDIES

THIS CERTIFIES THAT

STALIN. V (E17BAR085)

HAS SUCCESSFULLY COMPLETED THE ICTACT
VALUE ADDED COURSE AND HAS AWARDED GRADE 'O'

19 FEBRUARY 2018



Dr.R.Karthi,
Course In-Charge



Dr.R.Karthi,
Director & Head-MBA

E.G.S PILLAY ENGINEERING COLLEGE (AUTONOMOUS) NAGAPATTINAM
DEPARTMENT OF MANAGEMENT STUDIES

THIS CERTIFIES THAT

PRAVEEN. G (E17BAR056)

HAS SUCCESSFULLY COMPLETED THE ICTACT
VALUE ADDED COURSE AND HAS AWARDED GRADE "O"

19 FEBRUARY 2018



Dr.R.Karthi,
Course In-Charge



Dr.R.Karthi,
Director & Head-MBA

E.G.S PILLAY ENGINEERING COLLEGE (AUTONOMUS) NAGAPATTINAM
DEPARTMENT OF MANAGEMENT STUDIES

THIS CERTIFIES THAT

SANGAVI. K (E17BAR071)

HAS SUCCESSFULLY COMPLETED THE ICTACT
VALUE ADDED COURSE AND HAS AWARDED GRADE 'O'

19 FEBRUARY 2018

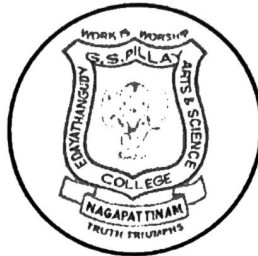


Dr.R.Karthi,
Course In-Charge



Dr.R.Karthi,
Director & Head-MBA

**E.G.S. PILLAY ENGINEERING COLLEGE
(AUTONOMOUS)
DEPARTMENT OF MANAGEMENT STUDIES**



**VALUE ADDED COURSE - REPORT
ENTREPRENEURIAL DEVELOPMENT**

Mr. C. Vinoth Vasan
Senior Vice President Head - Tamilnadu,
India Factoring and Finance Solutions Pvt. Ltd.
Chennai.

Organized by Department of Management Studies

19/11/2018 to 27/11/2018

E.G.S. PILLAY ENGINEERING COLLEGE (AUTONOMOUS), NAGAPATTINAM

AFFILIATED TO ANNA UNIVERSITY, CHENNAI, | APPROVED BY AICTE, NEW DELHI

Accredited by NAAC with Grade 'A'
ACCREDITED BY NBA (B.E. - CIVIL/CSE/ECE/EEE/MECH / B.Tech. - IT)

DEPARTMENT OF MANAGEMENT STUDIES ORGANIZES A 5 DAY VALUE ADDED COURSE ON "ENTREPRENEURIAL DEVELOPMENT"

About the Department:

The Department of Management Studies was started in 2001, by focusing its resources exclusively on the budding managers of the future. The department has well-qualified faculty members. The Separate Department Library is preserved with huge volumes of Textbooks and reference books prescribed in the university syllabus and the International and National Journals are available for ready reference of students. MBA Department has Modernized Computer Lab facilities. Our department invites leading personalities from the corporate world to share their views about how the future managerial world will be. It is steadily organizing Guest Lecture and Workshops for enhancement of the students. Our department is facilitated with smart classroom teaching for students and the students are availed with Aptitude and Attitude Development Training Sessions.

Vision & Mission of the Department:

DEPARTMENT VISION:

"Creation of human resource empowered with management knowledge, skills and attitude to face global challenges."

DEPARTMENT MISSION:

- To create an excellent academic environment for better entrepreneurship, employment, and R & D activities in management related areas.
- To provide high quality education to the students through efficient faculty members and make them ethical leaders for contributing to the society.
- To establish state-of-the-art research facilities for enhancing the managerial knowledge and talents needed for the corporate.

- 18-11-18 • Introduction to Entrepreneurship
- 20-11-18 • Business Idea & Business Plan
- 22-11-18 • Sources of Fund
- 26-11-18 • Government Support
- 27-11-18 • Business Development Plan

ENTREPRENEURIAL DEVELOPMENT:

Entrepreneurship is the ability and readiness to develop, organize and run a business enterprise, along with any of its uncertainties in order to make a profit. The most prominent example of entrepreneurship is the starting of new businesses.

Entrepreneurship development is the means of enhancing the knowledge and skill of entrepreneurs through several classroom coaching and programs, and training. The main point of the development process is to strengthen and increase the number of entrepreneurs.

About the Programme:
The five day value added programme is planned from 19-11-2018 to 27-11-2018.

Who can attend:

This programme is conducted mainly for MBA students but any students who is aiming to start a business can participate.

This programme is organized by:

Mr. S. Sakthi Kamal Nathan,
Assistant Professor of Management Studies,
E.G.S. Pillay Engineering College, Nagapattinam.

Resource Person Details:

Mr. C. Vinoh Vasan,
Sr. Vice President & Head TamilNadu,
India Factoring and Finance Solutions Pvt. Ltd,
Chennai.

The need of entrepreneurship development programmes are important in every economy. It aids existing entrepreneurs and aspiring ones to develop and manage a successful venture. A comprehensive training program such as this covers various aspects of building and maintaining a business. The need for such programmes is to encourage entrepreneurship in an economy. Doing so reduces the stagnation in the market and increases competition. Furthermore, it generates employment in an economy. So, one can say that Entrepreneurship Development Programmes are needed in an economy to supply skilled entrepreneurs.

**E.G.S. PILLAY ENGINEERING COLLEGE (AUTONOMOUS)
DEPARTMENT OF MANAGEMENT STUDIES
CIRCULAR**

14/11/2018

This is to inform you that our department is organizing a value-added course on "Entrepreneurial Development" from 19/11/2018 to 27/11/2018. The course is designed to equip you with the necessary skills and knowledge required to become a successful entrepreneur. We encourage all the students to participate in this value-added course. It is an excellent opportunity to develop your entrepreneurial mindset and learn from industry expert. Whether you plan to start your own business or work in a startup, this course will give you the foundation you need to succeed.


Director/MBA

Contents

S. No	Description
1	Objectives of the course
2	Participants' Name List
3	Course Content
4	Feedback
5	Attainment Analysis
6	Sample Certificates

Objectives of the course

- i. Students can have a exposure to different business ideas and plans
- ii. Students can able to know various facilities and supports for entrepreneurs from Government and funding agencies.

Participant's name list

Sl.no.	Student name	Reg. number
1	ABILA B	E17BAR001
2	ABINAYA A	E17BAR002
3	ANUPRIYA R	E17BAR003
4	ARUNA S	E17BAR004
5	ARUNYA R	E17BAR005
6	AZHARUDEEN K	E17BAR006
7	BAKKIYAVATHI S	E17BAR007
8	BOOPATHI RAJAN R	E17BAR008
9	BUCHIYA A	E17BAR009
10	DEVAHI S	E17BAR010
11	DHIVYA A	E17BAR011
12	EZHILARASI S	E17BAR012
13	GUNABALAN V	E17BAR013
14	IRFANUDEEN M	E17BAR014
15	ISWARYA S	E17BAR015
16	JANANI S	E17BAR016
17	KANDHAVEL G	E17BAR017
18	KANNAYIRAMOORTHI R	E17BAR018
19	KASTHURI R	E17BAR019
20	KAVIYA R	E17BAR020
21	KAVIYARASI K	E17BAR021
22	KAYALVIZHI R	E17BAR022
23	KEERTHANA A	E17BAR023
24	KIRUTHIKA M	E17BAR024
25	KOKILA K	E17BAR025
26	KRISHNAVENI B	E17BAR026
27	KUBERAN S	E17BAR027
28	MADHUMATHY B	E17BAR028
29	MADHUMITHA K	E17BAR029
30	MAGESHWARI K	E17BAR030
31	MAHADEVAN R	E17BAR031
32	MANIBALA A	E17BAR032
33	MANIKANDAN T	E17BAR033
34	MANIMOZHI B	E17BAR034
35	MANIVANNAN N	E17BAR035
36	MATHIBALAN G	E17BAR036
37	MOHAMED NASEEM A	E17BAR037
38	MOHAMED RISWAN M	E17BAR038
39	MOHAMED SYED IBRAHIM H	E17BAR039
40	MOHAMEDNASAR M	E17BAR040

Participant's name list

Sl.no.	Student name	Reg. number
41	MOHANA PRIYA N	E17BAR041
42	MUGESH KUMAR M	E17BAR042
43	NAGALAKSHMI R	E17BAR043
44	NAVAJAYA VIGNESH P	E17BAR044
45	NIRMALA K	E17BAR045
46	NIVETHA J	E17BAR046
47	NIVETHA N	E17BAR047
48	NIVETHA V	E17BAR048
49	PAVITHRA M	E17BAR049
50	PAVITHRA P	E17BAR050
51	PONNARASU S	E17BAR051
52	POONGUZHALI K R	E17BAR052
53	PRAKASHRAJ R	E17BAR053
54	PRAMILA J	E17BAR054
55	PRASHANTHI R	E17BAR055
56	PRAVEEN G	E17BAR056
57	PRAVEENKUMAR B	E17BAR057
58	PRAVEENKUMAR R	E17BAR058
59	PREETHI J	E17BAR059
60	PRITHIVI S	E17BAR060
61	PRITHIVIRAJ M	E17BAR061
62	PRIYANKA S	E17BAR062
63	RAGULNATH S	E17BAR063
64	RAJALAKSHMI S	E17BAR064
65	RAJASRI M	E17BAR065
66	RAJESHWARI C	E17BAR066
67	REETHA M	E17BAR067
68	ROOBHIYA M	E17BAR068
69	SABIYA D	E17BAR069
70	SANGAVI C	E17BAR070
71	SANGAVI K	E17BAR071
72	SANJAY S	E17BAR072
73	SANTHIYA P	E17BAR073
74	SARANYA S 27.05.1997	E17BAR074
75	SARANYA S 08.08.1996	E17BAR075
76	SARAVANAN P G	E17BAR076
77	SARULATHA S	E17BAR077
78	SARUMATHY G	E17BAR078
79	SATHISH KUMAR S	E17BAR079
80	SIVAKUMAR R	E17BAR080

Participant's name list

Sl.no.	Student name	Reg. number
81	SOUNDARYA U	E17BAR081
82	SOWARNA LAKSHMI A	E17BAR082
83	SOWMIYA M	E17BAR083
84	SRIDEVI PRIYA V	E17BAR084
85	STALIN V	E17BAR085
86	SUBASHREE P	E17BAR086
87	SUDHANTHIRADEVI V	E17BAR087
88	SUKANYA G	E17BAR088
89	SUKANYA K S	E17BAR089
90	SWATHI S	E17BAR090
91	VIDHYA R	E17BAR091
92	VIJAYALAKSHMI P	E17BAR092
93	VIJAYARAJ T	E17BAR093
94	YOGESHWARI D	E17BAR094

S.NO	REG.NO	STUDENT NAME	19-11-2018	20-11-2018	22-11-2018	26-11-2018	27-11-2018
1	E17BAR001	ABILA B	✓	✓	✓	✓	✓
2	E17BAR002	ABINAYA A	✓	✓	✓	✓	✓
3	E17BAR003	ANUPRIYA R	✓	✓	✓	✓	✓
4	E17BAR006	AZHARUDEEN K	✓	✓	✓	✓	✓
5	E17BAR007	BAKKIYAVATHI S	✓	✓	✓	✓	✓
6	E17BAR008	BOOPATHI RAJAN T	✓	✓	✓	✓	✓
7	E17BAR009	BUCHIYA A	✓	✓	✓	✓	✓
8	E17BAR010	DEVAHI S	✓	✓	✓	✓	✓
9	E17BAR012	EZHILARASI S	✓	✓	✓	✓	✓
10	E17BAR016	JANANI S	✓	✓	✓	✓	✓
11	E17BAR018	KANNAYIRAMOORTHI.R	✓	✓	✓	✓	✓
12	E17BAR019	KASTHURI R	✓	✓	✓	✓	✓
13	E17BAR020	KAVIYA R	✓	✓	✓	✓	✓
14	E17BAR022	KAYALVIZHI R	✓	✓	✓	✓	✓
15	E17BAR023	KEERTHANA A	✓	✓	✓	✓	✓
16	E17BAR025	KOKILA K	✓	✓	✓	✓	✓
17	E17BAR028	MADHUMATHY B	✓	✓	✓	✓	✓
18	E17BAR029	MADHUMITHA K	✓	✓	✓	✓	✓
19	E17BAR030	MAGESHWARI K	✓	✓	✓	✓	✓
20	E17BAR032	MANIBALA A	✓	✓	✓	✓	✓
21	E17BAR034	MANIMOZHI B	✓	✓	✓	✓	✓
22	E17BAR035	MANIVANNAN N	✓	✓	✓	✓	✓
23	E17BAR044	NAVAJAYA VIGNESH R	✓	✓	✓	✓	✓
24	E17BAR045	NIRMALA K	✓	✓	✓	✓	✓
25	E17BAR046	NIVETHA J	✓	✓	✓	✓	✓
26	E17BAR048	NIVETHA V	✓	✓	✓	✓	✓
27	E17BAR049	PAVITHRA. M	✓	✓	✓	✓	✓
28	E17BAR050	PAVITHRA.P	✓	✓	✓	✓	✓
29	E17BAR051	PONNARASU S	✓	✓	✓	✓	✓
30	E17BAR052	POONGUZHALI K R	✓	✓	✓	✓	✓
31	E17BAR054	PRAMILA.J	✓	✓	✓	✓	✓
32	E17BAR055	PRASANTHI R	✓	✓	✓	✓	✓
33	E17BAR059	PREETHI J	✓	✓	✓	✓	✓
34	E17BAR060	PRITHIVI S	✓	✓	✓	✓	✓
35	E17BAR064	RAJALAKSHMI S	✓	✓	✓	✓	✓
36	E17BAR067	REETHA M	✓	✓	✓	✓	✓
37	E17BAR068	ROOBHIYA M	✓	✓	✓	✓	✓
38	E17BAR069	SABIYA D	✓	✓	✓	✓	✓
39	E17BAR070	SANGAVI C	✓	✓	✓	✓	✓
40	E17BAR073	SANTHIYA P	✓	✓	✓	✓	✓
41	E17BAR074	SARANYA S(27.5.1997)	✓	✓	✓	✓	✓
42	E17BAR076	SARAVANAN P G	✓	✓	✓	✓	✓
43	E17BAR077	SARULATHA S	✓	✓	✓	✓	✓
44	E17BAR078	SARUMATHY G	✓	✓	✓	✓	✓
45	E17BAR079	SATHISH KUMAR S	✓	✓	✓	✓	✓
46	E17BAR082	SOWARNA LAKSHMI A	✓	✓	✓	✓	✓
47	E17BAR085	STALIN V	✓	✓	✓	✓	✓
48	E17BAR086	SUBASHREE P	✓	✓	✓	✓	✓
49	E17BAR087	SUDHANTHIRADEVI V	✓	✓	✓	✓	✓
50	E17BAR088	SUKANYA G	✓	✓	✓	✓	✓
51	E17BAR091	VIDHYA R	✓	✓	✓	✓	✓
52	E17BAR092	VIJAYALAKSHMI P	✓	✓	✓	✓	✓
53	E17BAR005	Arunya.R	✓	✓	✓	✓	✓
54	E17BAR011	Dhivya.A	✓	✓	✓	✓	✓
55	E17BAR013	Gunabalan V	✓	✓	✓	✓	✓
56	E17BAR014	IrfanUdeen M	✓	✓	✓	✓	✓
57	E17BAR015	Iswarya S	✓	✓	✓	✓	✓
58	E17BAR021	Kaviyarasi K	✓	✓	✓	✓	✓
59	E17BAR024	Kiruthika M	✓	✓	✓	✓	✓
60	E17BAR026	Krishnaveni B	✓	✓	✓	✓	✓
61	E17BAR027	Kuberan S	✓	✓	✓	✓	✓
62	E17BAR031	Mahadevan R	✓	✓	✓	✓	✓

63	E17BAR036	Mathibalan G	✓	✓	✓	✓	✓
64	E17BAR037	Mohamed Naseem A	✓	✓	✓	✓	✓
65	E17BAR038	Mohamed Riswan M	✓	✓	✓	✓	✓
66	E17BAR039	Mohamad syed Ibrahim H	✓	✓	✓	✓	✓
67	E17BAR040	Mohamed Nasar M	✓	✓	✓	✓	✓
68	E17BAR041	Mohana Priya N	✓	✓	✓	✓	✓
69	E17BAR042	Mugesh Kumar M	✓	✓	✓	✓	✓
70	E17BAR043	Nagalakshmi R	✓	✓	✓	✓	✓
71	E17BAR047	Nivetha N	✓	✓	✓	✓	✓
72	E17BAR053	Prakashraj R	✓	✓	✓	✓	✓
73	E17BAR056	Praveen G	✓	✓	✓	✓	✓
74	E17BAR057	Praveenkumar B	✓	✓	✓	✓	✓
75	E17BAR058	Praveenkumar R	✓	✓	✓	✓	✓
76	E17BAR061	Prithiviraj M	✓	✓	✓	✓	✓
77	E17BAR062	Priyanka S	✓	✓	✓	✓	✓
78	E17BAR065	Rajasri M	✓	✓	X	X	✓
79	E17BAR066	Rajeshwari C	✓	✓	✓	✓	✓
80	E17BAR071	Sangavi K	✓	✓	✓	✓	✓
81	E17BAR075	Saranya S (08.08.1996)	✓	✓	✓	✓	✓
82	E17BAR080	Siva Kumar R	✓	✓	✓	✓	✓
83	E17BAR081	Soundarya U	✓	✓	✓	✓	✓
84	E17BAR083	Sowmiya M	✓	✓	✓	✓	✓
85	E17BAR084	Sridevipriya V	✓	✓	✓	✓	✓
86	E17BAR089	Sukanya K.S	X	X	X	✓	✓
87	E17BAR090	Swathi S	X	X	X	X	X
88	E17BAR093	Vijayaraj T	✓	✓	✓	✓	✓
89	E17BAR094	Yogeswari D	✓	✓	✓	✓	✓


COURSE I/C

Course content:

DEALING STRESS WITH YOGA

Introduction

The business plan is important to new and existing businesses as it **gives the business a sense of purpose and direction**. It sets out the resources required by the business such as finance, the number and skills of workers needed, and how the goods and services will be marketed to consumers. The objectives and financial forecasts provide the business with targets to aim at and enable the business to monitor its progress.

This document is often **used to persuade lenders to finance a business proposal**. It is used to also reassure financial lenders such as banks, microfinance providers and venture capitalists that the entrepreneur has comprehensively researched the business idea and has given solid reasons to support his business venture. Therefore, it helps financial institutions to make a more objective judgement regarding the firm's likely success and hence its ability to repay the loans.

Preparing a business plan is not just something a business needs to do only at the start-up stage. A business plan is also important for the planning and development of existing businesses. A current business plan may also be **needed when a business wants lenders or investors to provide finance** for expansion, or other long-term projects.

Reasons why there is a need for business plan:

It will help you steer your business as you start and grow

Think of a business plan as a GPS to get your business going. A good business plan guides you through each stage of starting and managing your business. You'll use your business plan like a GPS for how to structure, run, and grow your new business. It's a way to think through and detail all the key elements of how your business will run.

It's not as hard as you think

A business plan is a written tool about your business that projects 3-5 years ahead and outlines the path your business intends to take to make money and grow revenue. Think of it as a living project for your business, and not as a one-time document. Break it down into mini-plans – one for sales and marketing, one for pricing, one for operations, and so on.

It will help you to reach business milestones

A well-thought-out business plan helps you to step back and think objectively about the key elements of your business and informs your decision making as you move forward. It is essential whether you need to secure a business loan or not. Keep in mind that the plan does not have to be like an encyclopedia and does not have to have all the answers.

It can help you get funding

Business plans can help you get funding or bring on new business partners. Having one in place will help investors feel confident that they will see a return on their investment. Your business plan is the tool you will use to persuade others that working with you (or investing in your business) is a smart decision.

There's no wrong way to write a business plan

There is no right or wrong way to write a business plan. You can pick a plan format that works best for you. What's important is that your business plan meets your needs. Most business plans fall into one of two common categories: traditional or lean startup.

Business plan: Importance in nut shell:

- It puts a plan in place when starting a new business
- To conduct the necessary research
- To evaluate competitors and find your audience
- Sets objectives for employees and managers
- Sets goals for you as an entrepreneur
- To determine when new employees are needed
- Assists you in making important business decisions
- To know when to sell your business
- To determine how you will find funding
- To understand when/how you will profit
- Help you predict problems
- Provides a valuation for the business
- To provide you with guidance during difficult situations
- To create an effective marketing strategy
- To give you the best chance of success
- Manage cash flow for the business

Government Schemes for Startups in India

Startup India Initiative

The Startup India Initiative is, by far, the largest government scheme for startups in India. Started by Prime Minister Narendra Modi in 2016, over 50,000 businesses come under this scheme. It has an extensive collection of ebooks, courses, and mentorship programs to promote leadership and skills. Critical benefits of this scheme include:

- Tax exemption
 - Cost reduction
 - Easy business wind-up option in 90 days.
 - Access to funds
 - Self-certification under labor and environmental laws
 - Fast-track patent registration with an 80% fee rebate.
- Here's the eligibility for this government scheme.

- The startup should be a registered partnership firm, private limited company, or LLP.
- Turnover shouldn't exceed 100 crores in any of the previous financial years.
- The startup must apply within ten years from the date of formation.

Startup India Seed Fund Scheme

The Startup India Seed Fund Scheme (SISFS) provides financial assistance to early-stage startups for market entry, product trials, commercialization, prototype development, and proof of concept. The government has allocated a total budget of 945 crores to this scheme. It expects to provide funds to 3600 startups. Grants of up to 20 lakh rupees will be provided for developing trials or prototypes. This scheme also aims to enhance the innovation culture and development in the country.

Here's the eligibility criterion for this government scheme for startups.

- The startup must be recognized by DPIIT.
 - The product or idea must be scalable, innovative, tech-based, and feasible.
 - Indian promoters must hold shares equal to or more than 51%.
 - The startup must apply within two years of its incorporation for this scheme.
- The USP of this government scheme is that it's industry agnostic and doesn't require physical incubation.

Pradhan Mantri Mudhra Yojna

PMMY is a scheme for startups and MSMEs that aims to provide access to capital and loans to help ventures sustain and grow their business. Launched in 2015, eligible applicants can claim loans of up to 10 lakhs for working capital requirements. The repayment period for loans availed under this scheme is five to seven years.

There are three categories under which loan gets provided in PMMY:

1. **Shishu** – Up to 50,000
2. **Kishor** -Up to 5 Lakhs
3. **Tarun** – Between 5-10 Lakhs

Startups must be involved in trading, manufacturing, services, or any other non-farm business to be eligible for this scheme.

Atal Innovation Mission

This scheme belongs to a category of government schemes for startups with a mandate to promote entrepreneurship and innovation countrywide. The core focus of this scheme is on tier-2 and tier-3 cities. Also known as AIM, this scheme provides a platform for promoting world-class innovation hubs, sectoral focus, grand challenges, and talent initiatives. Some key programs under this scheme are innovation centers, Atal tinkering labs, community incubation centers, and innovation centers. Besides providing financial support and resources to startups, the scheme offers easy access to information and resources.

Credit Guarantee Trust Fund

The Credit Guarantee Trust Fund For Micro & Small Enterprises (CGTMSE) provides collateral-free loans for MSMEs and selected startups. The amount of these loans can range up to INR 1 crore. It helps retailers, self-help groups, educational institutes, SMEs, and farmers.

This scheme facilitates the flow of credit in the startup sector and strengthens the credit delivery system. The CGTMSE is primarily for service and manufacturing businesses. Loans under this scheme can be claimed as working capital or term loan.

Venture Capital Assistance Scheme

It is one of the most sought-after government schemes for startups in the agricultural sector. Under this scheme, entrepreneurs can receive interest-free debt and OD. It allows them to cover up their working capital.

The core focus of this scheme is on the development of the Agro-industry. A fund of INR 10,000 crores was fixed by the government under this scheme. This fund provides INR 2500 crore as interest-free debt financing to small and marginal farmers.

The benefits of this scheme include:

- Overdraft facility and term loan
- Facilitate Agri-based venture setup
- Longer repayment period of up to 5 years.
- Helps startups set up an Agro business by arranging meets, visits, and training.
- Interest-free debt financing from financial institutes.

The Standup India Scheme

This scheme is one of the few government schemes for startups that encourage entrepreneurship among scheduled tribes (STs), scheduled castes (SCs), and women by offering financial help as loans.

The SIC, launched by the Prime Minister in 2016, aims to promote employment generation for backward castes and women and entrepreneurial spirit in this section.

Banks will provide loans of up to INR 1 crore to at least one SC or ST borrower and a woman borrower. There's a flexible loan repayment time of seven years under this scheme. However, only first-time entrepreneurs can apply for this scheme.

Design Clinic Scheme

The government of India wants every startup and MSME to build a design-centric approach for fueling their business. In order to boost experimentation with new designs, the MSME Ministry established this scheme.

It aims to encourage an ecosystem of sustainable design through on-going skill development and training. The government shall extend up to INR 60,000 for attending design seminars and up to INR 3.75 lakhs to the start-up for conducting the seminar under this scheme.

The hope behind this scheme is that entrepreneurs would learn the latest trends and practices about designs and network with like-minded individuals.

Raw Material Assistance Scheme

This government scheme for start-ups in India was launched by National Small Industries Corporation (NSIC). It aims to assist manufacturers and start-ups with procuring raw materials. Under this scheme, applicants can claim low-interest loans and financial help to get raw materials.

Single Point Registration Scheme

This government start-up scheme offers a single-window system for filing tenders to start-ups and MSMEs. It is administered by the National Small Industries Corporation.

The goal of this scheme is to ease restrictions for start-ups applying for government tenders. SRPS reduces the time, cost, and requirements with participation in government tenders. However, it's essential that the start-up shouldn't have completed a year of incorporation if they want to apply for this scheme.

Benefits of Start-ups Government Schemes in India

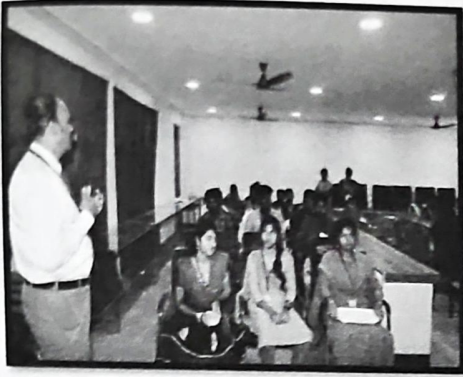
While each start-up government scheme in India comes with its pros, there are some benefits that they share. Here are the key benefits of government startup schemes in India.

- Financial assistance
- Facilitate funding
- Provide collateral-free loans
- Offer mentorship
- Tax exemptions
- Networking opportunities
- Easy access to vital resources

Value added course takeaway:

The course support and benefit the entrepreneurs, encouraging budding entrepreneurs, students, and leaders from every domain to launch their own businesses and take another step towards self-reliant India. The vision is to enable the talent of India to dream of new ideas, implement them and ultimately, convert them into a successful and thriving business.

Photo gallery:



E.G.S.PILLAY ENGINEERING COLLEGE (AUTONOMOUS) NAGAPATTINAM
DEPARTMENT OF MANAGEMENT STUDIES

THIS CERTIFIES THAT

DHIVYA.A

**HAS SUCCESSFULLY COMPLETED THE ENTERPRENEURAL DEVELOPMENT
VALUE ADDED COURSE AND HAS AWARDED GRADE 'O'**

27 NOVEMBER 2018



Dr.R.Karthi,
Course In-Charge



Dr.R.Karthi,
Director & Head-MBA

E.S.PILLAY ENGINEERING COLLEGE (AUTONOMOUS) NAGAPATTINAM
DEPARTMENT OF MANAGEMENT STUDIES

THIS CERTIFIES THAT

SUBASHREE P

**HAS SUCCESSFULLY COMPLETED THE ENTREPRENEURAL DEVELOPMENT
VALUE ADDED COURSE AND HAS AWARDED GRADE "O"**

27 NOVEMBER 2018



Dr.R.Karthi,
Course In-Charge



Dr.R.Karthi,
Director & Head-MBA

L.S.P.E.S. ENGINEERING COLLEGE (AUTONOMOUS) RAJAPATTINAM
DEPARTMENT OF MANAGEMENT STUDIES

THIS CERTIFIES THAT

KAYALVIZHI R

**HAS SUCCESSFULLY COMPLETED THE ENTREPRENEURIAL DEVELOPMENT
AND ADAPTATION SKILLS COURSE OF**

27 NOVEMBER 2018



Dr.R.Karthi,
Course In Charge



Dr.R.Karthi,
Dir. of C. & Tech. MBA

E.S.PILLAY ENGINEERING COLLEGE (AUTONOMOUS) NAGAPATTINAM
DEPARTMENT OF MANAGEMENT STUDIES

THIS CERTIFIES THAT

REETHA M

**HAS SUCCESSFULLY COMPLETED THE ENTREPRENEURIAL DEVELOPMENT
VALUE ADDED COURSE AND HAS AWARDED GRADE 'O'**

27 NOVEMBER 2018



Dr.R.Karthi,
Course In-Charge



Dr.R.Karthi,
Director & Head-MBA

K.S.PILLAY ENGINEERING COLLEGE (AUTONOMOUS) NAGAPATTINAM
DEPARTMENT OF MANAGEMENT STUDIES

THIS CERTIFIES THAT

ARUNYA.R

**HAS SUCCESSFULLY COMPLETED THE ENTREPRENEURAL DEVELOPMENT
VALUE ADDED COURSE AND HAS AWARDED GRADE "O"**

27 NOVEMBER 2018



Dr.R.Karthi,
Course In-Charge



Dr.R.Karthi,
Director & Head-MBA