



E.G.S. PILLAY ENGINEERING COLLEGE
 (An Autonomous Institution, Affiliated to Anna University, Chennai)
 Nagore Post, Nagapattinam - 611 002, Tamilnadu.



Minutes of Board of Studies (BoS) Meeting

Name of the Department	Management Studies
Name of the Programme	MBA
Meeting No.	01
Date & Time	08.07.2017 & 10.00 A.M.
Venue	ED Cell

Chairman / BoS welcomed all the members for the 1st meeting of Board of Studies, Chairman / BoS introduced the members presented, Chairman / BoS briefed the members about the Agenda to finalize the curriculum and syllabi of MBA Programme (CBCS) system and to finalize the question paper pattern for MBA Programme and evaluation methodologies.

The following are the suggestions given by the members of Board of Studies.

- Regarding the **managerial communication** the members were suggested that
 - The communication skills class must be conducted with practical sessions.
 - Proper evaluation must be done to improve the performance of the students in laboratory.
 - Provide 3 credits to Managerial communication skills paper.
 - Communication may be divided into Oral, Written and Etiquettes.
- With respect to the Accounting for management members recommended following directions that :
 - To concentrate in Financial statement Analysis by using real time data
 - Cost accounting portion may be strengthened
 - After learning the fundamentals of Accountancy, tally may be given in next semester.

Concerned to the Total Quality Management in First semester, members recommend that TQM paper may be included with Production and Operations Management elective.

[Signature]
 Chairman (BoS) Management Studies

Depar
EGS Pill

[Signature]
 Subject Expert

[Signature]
 Senior Faculty

[Signature]
 University Nominee

[Signature]
 Industry Expert
 CHANDRAN K. S. S. 08/07/2017

[Signature]
 Senior Faculty

[Signature]
 Subject Expert

[Signature] 08-07-2017
 Alumni

[Signature]
 Senior Faculty

ATTESTED
[Signature]
Dr. S. RAMABALAN, M.E., Ph.D.,
PRINCIPAL
 E.G.S. Pillay Engineering College,
 Thethi, Nagore - 611 002.
 Nagapattinam (Dt) Tamil Nadu.

Department of Management Studies
Board of Studies (BoS) Members

Sl.No.	Name	Category
6	Mr. S. SYED NASURDEEN MOULANA Business Development Executive, Campus Interaction Pvt. Ltd., Chennai. E-mail: moulana91@gmail.com Mobile: 9677866322	Alumnaus
7	Mrs. B. ASHA DAISY, Assistant Professor, E-Mail: ashadaisy07@gmail.com Mobile: 9585091039	Internal Members
8	Ms. P. VINOETHA, Assistant Professor, E-Mail: tvinothatamilmba@gmail.com Mobile: 9585686663	
9	Ms. P. BALAISHWARYA, Assistant Professor, E-Mail: balaishwarya19@gmail.com Mobile: 9994081913	
10	Mrs. A. UMADEVI, Assistant Professor, E-Mail: umadv90@gmail.com Mobile: 8220447462	

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Department of Management Studies
Board of Studies (BoS) Members

SLNo.	Name	Category
1	Dr. R. KARTHI, Professor - Director, Master of Business Administration, E.G.S. Pillay Engineering College, Nagapattinam. E-Mail: rkarthi_30@yahoo.co.in . Mobile: 7373067033, 9842774807. Phone No.:	Chairman
2	Dr. R. MAGESH, Associate Professor, Master of Business Administration, Anna University, Chennai. E-mail: rajamagesh65@hotmail.com Mobile: Phone No.: 044- 22358775	University Nominee
3	Dr. N. THAMARASELVAN, Associate Professor, Master of Business Administration, National Institute of Technology, Tiruchirappalli. E-mail: selvan@nitt.edu , selvanthamarai27@gmail.com Mobile: 9443777217 Phone No.:	External Expert Members
4	Dr. M. P. PANDIKUMAR, Associate Professor, Master of Business Administration, Loyola Institute of Business Administration, Chennai. E-mail: pandikumar@libu.edu Mobile: 9597185887 Phone No.:	
5	Mr. J. SARATH CHANDAR Asst. Mgr - HR, JVTL Infoview Technologies Ltd Vishranthi Melaram Towers, Karapakkam, Chennai - 600097 Email: sarath.chandar@jvtilinfview.com Mobile: 9952943404	Industry / Corporate Sector

ATTESTED


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Regarding the subject **Legal Aspects of Business** the members are advised to induct Wages Act in revised version.

In the subject **Economic Analysis for Business** the content can include Micro Economics portion with appropriate weight age in syllabi.

The members ~~recommend~~ that the subject **Business Ethics, CSR and Corporate Governance** can be included with Legal aspects of Business and Organizational behavior

Mr. Chaitanya Krishna- Industry expert recommends to include more weight age for HRIS Human Resource Management.

All the members suggested that ~~Theory related~~ Practical's can be given in parallel, Lab papers title may be designed as Software Skill Lab I & II, Statistics for Management with SPSS or SAS and Ms Excel-practical can be included and Operations Research can be taught and trained with Tora.

It was suggested by the members that the subject **International Business Management** proposed for fourth semester may be shifted to 3rd semester as core paper.

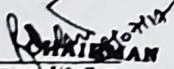
Dr. Magesh - University nominee suggested to include conflict management content in Organisational Behaviour


Dr. M.P.Pandikumar - Subject expert recommended to Markowitz Model topic should be included in portfolio construction in **Security Analysis portfolio Management** subject Concerned to the Financial management members were recommended the following suggestions: to use title for the First Unit as introduction to Financial Management, remove Option Valuation and to include Forward, Commodities, Currency, futures and options may be included in Derivatives Management under finance elective courses.

The board suggested to maintain Minimum 3 text books which should be included in the Syllabus apart from the references. The members of the board emphasized the need for chronological order in the list of both text and reference books.


Professional Skill Development
This title may be used as Seminar


Dr.Thamaraiselvan subject expert suggested to have two and one core papers in the third and fourth semester respectively.

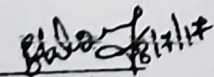

RAMABALAN
Board of Studies
Department of Management Studies
E.G.S Pillay Engineering College (Autonomous)
Nagapattinam - 611 002.
Subject Expert



University Nominee

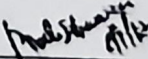

Subject Expert

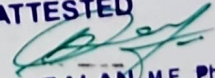

Industry Expert
Chaitanya Krishna
08/07/2019


Alumni


Senior Faculty


Senior Faculty


Senior Faculty

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Theory
2 core papers in 3rd Semester
1 core paper in 4th Semester
Dr. Thamarasolvan subject expert suggested to have two and one core papers in the third and fourth semester respectively.

Electives:
5 Electives in 3rd Semester
3 Electives in 4th Semester

Project
Final project may be completed within 4 weeks after the examination of the 3rd semester is completed.

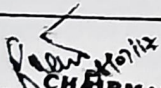
University nominee member request the chair to ensure the Regulation - Eligibility criteria for MBA admission is set by AICTE.

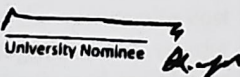
One Credit Course
Members highlighted that one credit course can be offered without any compulsion

Industry Interactions
Members suggested that regular interaction with the industry will help the students to get more exposure in projects and Placements.

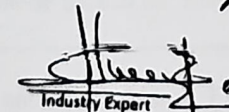
Seminar and GD
Concentrate on Seminar and Group Discussion regularly.
"Activity Based learning should be encouraged in classrooms".
Case study may be conducted.

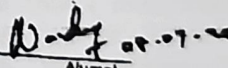
Industry expert stressed the need for case based method of coaching is vital in modern days of business education. Activity based learning (ABL) as part of Knowledge transmission during class room lectures. Alumni of the Department Mr. Syednasurdeenmoulana shared his view regarding the necessity of seminar and Group discussion as part of modern management in order to meet corporate expectations. The Chairman of the Board of studies summarized and concluded the discussed agenda points and summarized the valuable inputs shared and suggested by the members of the board of studies MBA (CBCS). Finally the chairman thanked the members and respectively the minutes were circulated and signed by the members.

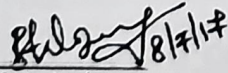

CHAIRMAN
Board of Studies
Department of Management Studies
E.G.S. Pillay Engineering College (Autonomous)
Nagapattinam - 611 002.
Subject Expert

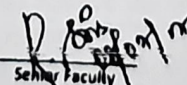

University Nominee

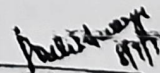

Subject Expert


Industry Expert
08/07/2017
Chairman, Kanchi



Alumni


Senior Faculty


Senior Faculty


Senior Faculty

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Action Taken for Board of Studies (BoS) Meeting

Department of Management Studies (Engineering Courses)

30.04.18

BOS Minutes	Action Taken
<p>Total Quality Management It is insisted to check the Gas Dynamics in the list of references. Add the recent edition books in the syllabus and give preference to standard books.</p>	<p>The preference is given to the recent edition books and standard books in the syllabus.</p>
<p>Entrepreneurship Development It is suggested to add how to develop business plan in the syllabus and change the repetition of breakeven analysis which is given in the Industrial economics and ED syllabus. It is also suggested to include introduction to Export and Import business in the syllabus. Rearrange the reference books in the syllabus. Remove cash flow in the syllabus and add capital budgeting in the syllabus.</p>	<p>It is added how to develop business plan in the syllabus and changed the repetition of breakeven analysis which is given in the Industrial economics and ED syllabus. It is also included the introduction to Export and Import business in the syllabus.</p>
<p>General Management It is insisted to change the General Management Title as Fundamentals of Functional Management. Remove the cases in all units. Remove the factories act and add EHRM in the syllabus. Reframe the whole syllabus by incorporating all the five functional areas.</p>	<p>The General Management Title was changed as Fundamentals of Functional Management.</p>
<p>Industrial Economics It is suggested to remove "objectives and kind of organization" in Unit I and replace the opportunity cost from unit I to unit III. It is also suggested that reorder the capital budgeting. Title should be framed as "Market structure and Capital budgeting".</p>	<p>In Unit I objectives and kind of organization was removed. The opportunity cost is replaced from Unit I to Unit III. Title was reframed as "Market structure and Capital budgeting".</p>
<p>Principles of Management It is suggested to remove the content in Unit I from Business organization to current issues. Remove strategic management in unit II and remove the topics from HRM to Career planning. Include OCB in the syllabus. It is also suggested to change the course objectives two and three.</p>	<p>The content in Unit I from Business organization to current issues was removed from the syllabus. Also removed strategic management in unit II and include OCB in the syllabus.</p>

ATTESTED

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<p>Human Rights Change the Unit II heading as Social and Economical impact in Human Rights. The fourth unit title should be changed as Environmental impact in Human Rights.</p>	<p>Unit II heading was changed as social and Economical impact in Human Rights.</p>
<p>Intellectual Property Rights It is suggested to revise the Unit III and add N.D. Kapoor book in the syllabus.</p>	<p>Unit III was revised and N.D. Kapoor book added in the syllabus.</p>
<p>Disaster Management It is suggested to change the Unit IV as Unit V and Unit V as Unit IV. It is also suggested to change the disaster risk management in India as disaster risk management. It is suggested to include the importance of insurance management.</p> <p>It is suggested to change the course objectives in accordance with the course outcome in all courses. Rearrange the reference books in the order of recent international to regional publications. It is also suggested to remove website ids in all the syllabus.</p>	<p>Course Objectives and outcomes are changed according to the suggestion given by BOS members.</p>
<p>Apart from the above said suggestions, Marketing Management and HRM course may also be offered in engineering programme as Elective papers.</p>	<p>Marketing Management and HRM course syllabus is prepared and submitted to COE office as elective papers for Engineering programme.</p>

Filed to print

Director/MBA
CHAIRMAN
Board of Studies
Department of Management Studies
LGS Pillay Engineering College (Autonomous)
Nagapattinam - 611 002.

ATTESTED


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Nagapattinam (Dt) Tamil Nadu.

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Nagore Post, Nagapattinam - 611 002, Tamilnadu.



Board of Studies Meeting

Attendance

Name of the Department : Management Studies
Meeting No : 02
Date & Time : 21-04-2018 & 10.00 A.M.
Venue : MBA A/C Seminar Hall, PG Block

Sl.No.	Name	Category	Signature
1	Dr. R. KARTHI	Chairman	
2	Dr. R. MAGESH	University Nominee	
3	Dr. N. THAMARAISELVAN	External Expert Members	
4	Dr. M. P. PANDIKUMAR		
5	Mr. J. SARATH CHANDAR	Industry / Corporate Sector	
6	Mr. S. SYED NASURDEEN MOULANA	Alumni	
7	Prof. B. ASHA DAISY	Internal Members	
8	Prof. P. VINOETHA		
9	Prof. P. BALAISHWARYA		
10	Prof. A. UMADEVI		

Chairman - BoS (MBA)
CHAIRMAN
Board of Studies
Department of Management Studies
E.G.S. Pillay Engineering College (Autonomous)
Nagapattinam - 611 002.

ATTESTED

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Nagapattinam (Dt) Tamil Nadu.



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(An Autonomous Institution, Affiliated to Anna University, Chennai)
Nagore Post, Nagapattinam - 611 002, Tamilnadu.



Minutes of Board of Studies (BoS) Meeting

Name of the Department	Management Studies
Names of the Programme	MBA
Meeting No	02
Date & Time	21.04.2018 & 10.00 A.M.
Venue	SJ Block

The names of members present in the Board of Studies is given in Annexure - I

1. Chairman / BoS welcome all members for the 2nd meeting of Board of Studies.
2. Chairman / BoS introduced the members.
3. Chairman / BoS briefed the members about the Agenda.
 - To finalize the list of Management courses for Engineering programme.
 - To discuss the syllabus of Management courses for Engineering programme.
 - Any other matters.
4. The following are the suggestions given by the members of Board of Studies

The members of Board of Studies have gone through the list of syllabus of Management courses offered for Engineering programme.

Total Quality Management

It is insisted to check the Gas Dynamics in the list of references. Add the recent edition books in the syllabus and give preference to standard books.

Professional Ethics

It is suggested to remove website ids in the syllabus. Include the Individual responsibility in CSR under the head of Unit IV.

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Entrepreneurship Development

It is suggested to add how to develop business plan in the syllabus and change the repetition of break even analysis which is given in the Industrial economics and ED syllabus.

It is also suggested to include introduction to Export and Import business in the syllabus.

Rearrange the reference books in the syllabus. Remove cash flow in the syllabus and add capital budgeting in the syllabus.

General Management

It is insisted to change the General Management Title as Fundamentals of Functional Management. Remove the cases in all units. Remove the factories act and add EHRM in the syllabus. Reframe the whole syllabus by incorporating all the five functional areas.

Industrial Economics

It is suggested to remove "~~objectives and kind of organization~~" in Unit I and replace the opportunity cost from unit I to unit III. It is also suggested that reorder the capital budgeting. Title should be framed as "Market structure and Capital budgeting".

Principles of Management

It is suggested to remove the content in Unit I from Business organization to current issues. Remove strategic management in unit II and remove the topics from HRM to Career planning. Include OCB in the syllabus. It is also suggested to change the course objectives two and three.

Human Rights

Change the Unit II heading as Social and Economical impact in Human Rights. The fourth unit title should be changed as Environmental impact in Human Rights.

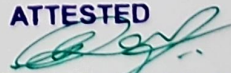
Intellectual Property Rights

It is suggested to revise the Unit III and add N.D.Kapoor book in the syllabus.

Disaster Management

It is suggested to change the Unit IV as Unit V and Unit V as Unit IV. It is also suggested to change the disaster risk management in India as disaster risk management. It is suggested to include the importance of insurance management.

ATTESTED



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**E.G.S. Pillay Engineering College,
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It is suggested to change the course objectives in accordance with the course outcome in all courses. Rearrange the reference books in the order of recent international to regional publications. It is also suggested to remove website ids in all the syllabus.

Apart from the above said suggestions, Marketing Management and HPMM course may also be offered in engineering programme as Elective papers.

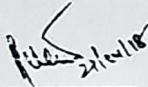
5. The following resolutions were passed

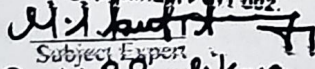
It is resolved to recommend the syllabi of Management courses for Engineering programme to the Academic Council for approval.

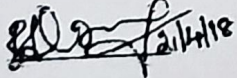
The Chairman, Board of Studies thanked all the members for their valuable suggestions and coordination.

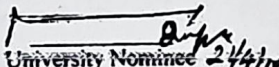
Date: 21.04.2018

Place: Nagapattinam

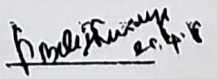

Chairman
CHAIRMAN
Board of Studies
Department of Management Studies
EES Pillay Engineering College (Autonomous)
Nagapattinam - 611 002.

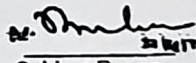

Subject Expert
Dr. M. P. Pandikumar

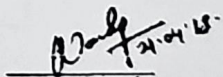

Senior Faculty
B. Aisha Daisy



University Nominee 21/4/18
D. R. MAGESH


Industry Expert 21/4/18


Senior Faculty
P. BALASUBRAMANYAM


Subject Expert
Dr. N. THAMARASEKARAN


Alumni
Syed Nasrudin


Senior Faculty
P. VIJAYAK

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**E.G.S. PILLAY ENGINEERING COLLEGE
(AUTONOMOUS)**

NAGAPATTINAM – 611 002. TAMILNADU, INDIA

Approved by AICTE, New Delhi, Affiliated to Anna University, Chennai

Department of Management Studies

Action Taken for BOS Meeting Minutes held on 08/07/2017,

Name of the Department	Management Studies
Name of the programmes	MBA
Meeting No	01
Date Time	08/07/2017 & 10.00 AM
Venue	ED Cell

The Following resolutions were passed

The curriculum and syllabi from first to fourth semesters of MBA Programme recommended by the members of BOS for Academic council approval has been approved.


List of Syllabus revised from Anna University R2013

Course Code	Name of the Course	Change Details	Revised
1702BA106	Legal Aspects of Business	Revision	Few topics changed
1702BA108	Software Skills Lab I	Revision	4 Modules changed
1702BA201	Operations Management	Revision	Some content changed
1702BA209	Software Skills Lab II	Revision	3 Modules changed
1703BA007	Security Analysis and Portfolio Management	Revision	Some content changed

List of New Courses Introduced

Course Code	Name of the Course	Change Details
1704BA107	Managerial Communication I	New Course
1704BA109	Life Skills I	New Course
1704BA210	Life Skills II	New Course
1703BA009	International Trade Finance	New Course
1703BA014	Entrepreneurship Development	New Course

ATTESTED


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NAGAPATTINAM - 611 002. TAMILNADU, INDIA
Approved by AICTE, New Delhi, Affiliated to Anna University, Chennai

List of CBCS/Electives offered by MBA.

LIST OF ELECTIVES

Course Code	Course Name	L	T	P	C	Maximum Marks			Category
						CA	ES	Total	
ELECTIVE - I Marketing Management									
1703BA001	Brand Management	3	0	0	3	40	60	100	PE
1703BA002	Retail Management	3	0	0	3	40	60	100	PE
1703BA003	Services Marketing	3	0	0	3	40	60	100	PE
1703BA004	Integrated Marketing Communication	3	0	0	3	40	60	100	PE
1703BA005	Rural Marketing	3	0	0	3	40	60	100	PE
1703BA006	Consumer Behaviour	3	0	0	3	40	60	100	PE
ELECTIVE - II Financial Management									
2003BA007	Security Analysis and Portfolio Management	3	0	0	3	40	60	100	PE
2003BA008	Merchant Banking and Financial Services	3	0	0	3	40	60	100	PE
2003BA009	International Trade Finance	3	0	0	3	40	60	100	PE
2003BA010	Corporate Finance	3	0	0	3	40	60	100	PE
2003BA011	Banking and Financial Services Management	3	0	0	3	40	60	100	PE
2003BA012	Derivatives Management	3	0	0	3	40	60	100	PE
ELECTIVE - III Human Resource Management									
2003BA013	Managerial Behavior and Effectiveness	3	0	0	3	40	60	100	PE
2003BA014	Entrepreneurship Development	3	0	0	3	40	60	100	PE
2003BA015	Organizational Theory, Design & Development	3	0	0	3	40	60	100	PE
2003BA016	Industrial Relations and Labour Welfare	3	0	0	3	40	60	100	PE
2003BA017	Strategic Human Resource Management	3	0	0	3	40	60	100	PE
2003BA018	Stress Management	3	0	0	3	40	60	100	PE
ELECTIVE - IV Systems Management									
2003BA019	Advanced Database Management Systems	3	0	0	3	40	60	100	PE
2003BA020	e-business management	3	0	0	3	40	60	100	PE
2003BA021	Software Project and Quality Management	3	0	0	3	40	60	100	PE

ATTESTED


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2003BA022	Data mining for Business Intelligence	3	0	0	3	40	60	100	PE
2003BA023	Decision support system and Intelligent system	3	0	0	3	40	60	100	PE
2003BA024	Knowledge Management Systems	3	0	0	3	40	60	100	PE
ELECTIVE - V Operations Management									
2003BA025	Logistics and Supply Chain Management	3	0	0	3	40	60	100	PE
2003BA026	Services Operations Management	3	0	0	3	40	60	100	PE
2003BA027	Project Management	3	0	0	3	40	60	100	PE
2003BA028	Lean Six Sigma	3	0	0	3	40	60	100	PE
2003BA029	Materials Management	3	0	0	3	40	60	100	PE
2003BA030	Process Management	3	0	0	3	40	60	100	PE
ELECTIVE - VI Non-Functional Electives									
2003BA046	Corporate Governance	3	0	0	3	40	60	100	PE
2003BA047	Event Management	3	0	0	3	40	60	100	PE
2003BA048	Micro and Small Business Management	3	0	0	3	40	60	100	PE
2003BA049	Intellectual Property Rights	3	0	0	3	40	60	100	PE
2003BA050	Sustainable Management	3	0	0	3	40	60	100	PE
2003BA051	Project Management	3	0	0	3	40	60	100	PE
2003BA052	Creativity and Innovation	3	0	0	3	40	60	100	PE
2003BA053	Business Analytics	3	0	0	3	40	60	100	PE
						40	60	100	PE

ONE CREDIT COURSES

1704BA001	E-Retailing	1	0	0	1	40	60	100	EEC
1704BA002	Five C Model of HR	1	0	0	1	40	60	100	EEC
1704BA003	Employability & Leadership Skills	1	0	0	1	40	60	100	EEC
1704BA004	Professional Skills	1	0	0	1	40	60	100	EEC
1704BA005	Venture Capital	1	0	0	1	40	60	100	EEC
1704BA006	Life Insurance	1	0	0	1	40	60	100	EEC
1704BA007	Rural marketing	1	0	0	1	40	60	100	EEC
1704BA008	Talent Management	1	0	0	1	40	60	100	EEC

ATTESTED


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MINUTES OF BOARD OF STUDIES (BOS) MEETING

NAME OF THE DEPARTMENT	MANAGEMENT STUDIES
NAME OF THE PROGRAMME	MBA
MEETING NO.	03
DATE & TIME	11.06.2020 & 11.00 AM
VENUE	ONLINE USING GOOGLE MEET

The names of the members present in the Board of Studies is given in Annexure -I

1. Chairman/BOS welcomed all the members for the 3rd meeting of Board of Studies.
2. Chairman/BOS introduced the members presented.
3. Chairman/BOS briefed about the agenda to finalize the curriculum and syllabi of the MBA programme (CBCS) system.
4. To finalize the new Regulations of 2020.
5. To discuss the Curriculum and Syllabus of MBA programme.
6. To finalize the question paper pattern for MBA programme and the evaluation methodologies.
7. The following are the suggestions given by the members of the Board of Studies.

Professional Core

Accounting for Decision Making

Include the topic International Financial Reporting Standards in the Unit I. In Unit II, it is better to teach Fund flow first and Cash flow next which help the students learn the topic better. In Unit V Overhead costing may be included.

Management Concepts and Organizational Behavior

It is suggested that combining Principles of Management and Organizational Behavior, a new course "Management Concepts and Organizational Behavior" may be introduced.

Statistics for Management

More practice problems shall be given for Unit 3 testing Of Hypothesis - Parametric Tests and Unit 4 Non-Parametric Tests

Information Management

It is suggested to include Deep Learning, Big Data, AI, IoT, Crypto Currency, Quantum computing in Unit 5.

Operations Management

It is suggested to include the SimQuick or Gold Sim (process simulation with Excel) in further readings to gain additional information related to Operations management.

Financial Management

It is suggested that in Unit I rewrite the topic as "Single asset and two portfolios". The topic Cost of Capital in Unit-II may be transferred to Unit III. Unit III is overloaded with many topics, so few topics may be reduced.

Marketing Management

Include Social Media Marketing and Digital Marketing in Online Marketing Trends under Unit 5.

Computer Applications for Business

It is insisted to concentrate more experiments on Advanced MS Excel in this paper rather than MS Word and MS Access. Few experiments could be included from MS Power point. Move SPSS to Semester II

ATTENDED


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Business Communication

This course may be transferred from Semester II to Semester I which will help the students to practice communication skills from the first semester onwards. A topic "How to communicate in Social media" may be included.

Data Analysis and Business Modelling

It is suggested to include SPSS with Tally. Also concentrate more experiments on advanced statistics in SPSS and finance & accounts in Tally.

Professional Electives

Security Analysis and Portfolio Management

In Unit II Graham and Dhodd investor ratios

It is suggested to include the Investment Process in Unit 1. Unit 5 may be restructured as Capital Asset Pricing Model. Include Capital Asset Pricing model, Lending and borrowing, Pricing with CAPM - Arbitrage pricing theory, Portfolio Evaluation, Sharpe's index, Treynor's index, Jensen's index.

In Reference books the author's name is V.A. Avadhani (it was wrongly typed as Avadhan).

Merchant Banking and Financial Services

It is suggested to include "Supply Chain Financing" in this course.

It is suggested that OTCEI may be included in Unit 1.

Financial Derivatives

It is suggested that the topic Warehousing in Unit IV may be transferred to Unit II and remove the topic Credit Risk which is irrelevant in this unit.

Reference Books:

Fundamentals of Financial Derivatives by N.R.Parasuraman may be included

Derivatives and Risk Management by Sundaram Janakiraman may be included

Non-Functional Elective Course

It is suggested that Non-functional elective course may be shifted from Semester II to Semester IV due to overloaded in Semester II.

Creativity and Innovation

It is suggested to shift the paper Creativity and Innovation from Self Study course to Non-Functional elective.

Employability Enhancement Course

Indian Ethos and Business Ethics

This course may be transferred from Semester I to Semester II due to the necessity of transferring Business communication from Semester II to Semester I. It is suggested to include Personality Development, Work Ethos, Values, Value Systems, Management Lessons from vedas, puranas and Indian religions, ethical codes of conduct, individual ethics, social responsibilities, etc.

Summer Training

It is suggested that instead of giving 2 weeks training for this course may be increased to 4 weeks training which will increase the student's exposure with industry.

Project Work

Every student shall be required to carry out a Project Work in Department / Industry after the End Semester examinations of the III Semester (30% of the project work should be completed during winter vacation) in consultation with the Supervisor and submit the project report, in the prescribed format, at the end of the IV Semester for the valuation. Prior to the Submission of the Project report, the student has to present a paper in a National/International conference. The duration allotted for project work is 45 days in final semester.

ATTESTED


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Self-Study Course

Share Trading and Investments

It is suggested that the topics like Recent Practices in SEBI, Enabling DMAT account, Filing applications with broker and Pairing trading account with bank account. From Unit II to Unit V topics related to Risk and Return, Security analysis and Financial Investment removed and replaced with recent topics.

Mutual Fund Analysis

It is suggested to remove units II and III and replace them with latest topics from NISM.

One Credit Course

It is suggested that courses such as 1. Sexual Harassment in Organization 2. Leadership and Change Management may be included.

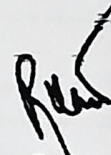
Assessment and Evaluation

30 marks may be awarded for Continuous Internal Assessment Test (Test I & II), 20 marks may be given to Assignments/ Surprise test/ Seminar/ Quiz/Open Book test.
50 marks may be given for End Semester examinations.

General Observations

Similarities in titles in different categories may be avoided.
Students have to be encouraged to study Swayam courses and other related courses from NPTEL, MOOC, Coursera, MOODLE, etc and credits may be offered to the courses based on the course weightage (No. of weeks attended).

All the above suggested points by the members of the BOS meeting will be forwarded to the Academic Council Meeting for further approval.



Dr. R. Karthi
BOS/Chairman-MBA
CHAIRMAN
Board of Studies
Department of Management Studies
E.S. Pillay Engineering College (Autonomous)
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ACTION TAKEN FOR THE 3RD BOARD OF STUDIES (BOS) MEETING

14.06.2020

Professional Core

Item No. 1
Discussion: Accounting for Decision Making
Include the topic International Financial Reporting Standards in Unit I. In Unit II, it is better to teach fund flow first and Cash flow next which help the students learn the topic better. In Unit V Overhead costing may be included.
Resolution: Included the topic International Financial Reporting Standards in Unit I. In Unit II, fund flow is placed before cash flow. In Unit-V Overhead costing is included.
Item No. 2
Discussion: Operations Management
It is suggested to include the SimQuick or Gold Sim (process simulation with Excel) in further readings to gain additional information related to Operations management.
Resolution: It is decided to include the SimQuick/ Gold Sim in further readings of Operations Management.
Item No. 3
Discussion: Financial Management
It is suggested that in Unit I rewrite the topic as "Single asset and two portfolios". The topic Cost of Capital in Unit-II may be transferred to Unit III. The Unit III is overloaded with many topics, so few topics may be reduced
Resolution: Unit I the topic is changed as "Single asset and two portfolios". The topic Cost of Capital in Unit-II is transferred to Unit III. The Unit III is overloaded with many topics, so few topics are reduced.
Item No. 4
Discussion: Computer Applications for Business
It is insisted to concentrate more experiments on Advanced MS Excel in this paper rather than MS Word and MS Access. Few experiments could be included from MS Power point.
Resolution: Prepared syllabus with more experiments on Advanced MS Excel. Few experiments included from MS Power point.
Item No. 5
Discussion: Business Communication
This course may be transferred from Semester II to Semester I which will help the students to practice communication skills from the first semester onwards. A topic "How to communicate in Social media" may be included.
Resolution: Course transferred from Semester II to Semester I. The topic "How to communicate in Social media" is included.

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No. 6

Discussion: Managerial Concepts and Organizational Behaviour

It is suggested to merge Principles of Management and Organizational Behaviour to introduce a new course "Managerial Concepts and Organizational Behaviour"

Resolution: It is decided to introduce Managerial Concepts and Organizational Behaviour as per the suggestions from BOS committee.

Item No. 7

Discussion: Statistics for Management

It is suggested to give more practice problems shall be given for Unit 3 testing of Hypothesis - Parametric Tests and Unit 4 Non-Parametric Tests

Resolution: It is decided to provide more practice problems shall be given for Unit 3 testing of Hypothesis - Parametric Tests and Unit 4 Non-Parametric Tests

Item No. 8

Discussion: Information Management

It is suggested to include Deep Learning, Big Data, AI, IoT, Crypto Currency, Quantum computing in Unit 5

Resolution: It is decided to include Deep Learning, Big Data, AI, IoT, Crypto Currency, Quantum computing in Unit 5

Item No. 9

Discussion: Marketing Management

Include Social Media Marketing and Digital Marketing in Online Marketing Trends under Unit 5.

Resolution: It is decided to include Social Media Marketing and Digital Marketing in Online Marketing Trends under Unit 5.

Item No. 10

Discussion: Data Analysis and Business Modelling

It is suggested to include SPSS with Tally. Also concentrate more experiments on advanced statistics in SPSS and finance & accounts in Tally.

Resolution: It is decided to include SPSS with Tally. Also concentrate more experiments on advanced statistics in SPSS and finance & accounts in Tally.

ATTESTED


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Professional Electives

Item No. 11

Discussion: Security Analysis and Portfolio Management

In Unit II Graham and Dhodd investor ratios

In Reference books the author name is V.A. Avadhani (it was wrongly typed as Avadhan).

Resolution: Topic "Graham and Dhodd investor ratios" is corrected as suggested. In Reference books the author name is corrected as V.A. Avadhani.

Item No. 12

Discussion: Merchant Banking and Financial Services

It is suggested to include "Supply Chain Financing" in this course. It is suggested that OTCEI may be included in Unit I.

Resolution: It is decided to include "Introduction to Supply Chain Financing" in this course. OTCEI is moved to 1st unit as per the suggestions of the board.

Item No. 13

Discussion: Financial Derivatives

It is suggested that the topic Warehousing in Unit IV may be transferred to Unit II and remove the topic Credit Risk which irrelevant in this unit.

Reference Books:

Fundamentals of Financial Derivatives by N.R.Parasuraman may be included

Derivatives and Risk Management by Sundaram Janakiraman may be included.

Resolution: The topic Warehousing in Unit IV is transferred to Unit II and removed the topic Credit Risk.

Reference Books:

Fundamentals of Financial Derivatives by N.R.Parasuraman is included

Derivatives and Risk Management by Sundaram Janakiraman is included.

Item No. 14

Discussion: Brand Management, Retail Management, Services Marketing, Integrated Marketing Communication, International Marketing, International Finance, Financial Modelling, Fintech and Block chain, International Human Resource Management, Negotiation and Conflict Management, Strategic Human Resource Management, E-Business, Internet of Things, Cloud Computing, Enterprise Resource Planning, Software Project and Quality Management, Supply Chain Management, Quality Management, Materials Management, Services Operations Management, Process Management.

Resolution: The above courses have been added as per the suggestions from the board and the same is forwarded to Academic Council for further approval.

Item No. 15

Discussion: Industrial Relations and Labour Welfare

It is suggested to teach the revised regulations under the topic right to minimum wages and changes in working hours.

Resolution: It will be insisted to teach with the updated regulations in topic right to minimum wages and changes in working hours..

ATTESTED


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Non-Functional Elective Course

Item No. 16

Discussion: It is suggested to introduce Non-functional elective course in the 3rd semester along with the functional elective courses.

Resolution: Non-functional elective course is introduced as per the suggestions from the board.

Item No. 17

Discussion: Creativity and Innovation

It is suggested to shift the paper Creativity and Innovation from Self Study course to Non-Functional elective.

Resolution: Creativity and Innovation course is transferred from Self Study course to Non-Functional elective.

Item No. 18

Discussion: Corporate Governance

It is suggested to revise the Course Outcomes with Blooms Taxonomy verbs.

Resolution: Course outcomes are revised with Blooms Taxonomy verbs

Employability Enhancement Course

Item No. 19

Discussion: Indian Ethos and Business Ethics

Indian Ethos and Business Ethics can be introduced. This course may be transferred from Semester I to Semester II because due to the necessity of transferring Business communication from Semester II to Semester I.

Resolution: The course Indian Ethos and Business Ethics is introduced, and this course is transferred from Semester I to Semester II.

Item No. 20

Discussion: Summer Training

It is suggested that instead of giving 2 weeks training for this course may be increased to 4 weeks training which will increase the student's exposure with industry.

Resolution: It is decided to change the Summer Training as 4 weeks course.

Item No. 21

Discussion: Project Work

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student shall be required to carry out a Project Work in Department / Industry after the End Semester examinations of the Semester (30% of the project work should be completed during winter vacation) in consultation with the Supervisor and submit the project report, in the prescribed format, at the end of the IV Semester for the valuation. The duration allotted for project work is 45 days in final semester.

Resolution: All the suggestions related to project work is included in the regulations.

Self-Study Course

Item No. 22

Discussion: Share Trading and Investments

It is suggested that the topics like Recent Practices in SEBI, Enabling DMAT account, Filing applications with broker and Pairing trading account with bank account. From Unit II to Unit V topics related to Risk and Return, Security analysis and Financial Investment have to be removed and replaced with recent topics.

Resolution: Topics like Recent Practices in SEBI, Enabling DMAT account, filing applications with broker and Pairing trading account with bank account id included in the course. From Unit II to Unit V topics related to Risk and Return, Security analysis and Financial Investment is removed and replaced with recent topics.

Item No. 23

Discussion: Mutual Fund Analysis

It is suggested to remove the unit II and III and replace with latest topics from NISM.

Resolution: Unit II and III is removed and replaced with latest topics from NISM.

One Credit Course

Item No. 24

Discussion: It is suggested that courses such as 1. Sexual Harassment in Organization 2. Leadership and Change Management may be included.

Resolution: Courses such as 1. Sexual Harassment in Organization 2. Leadership and Change Management is included in one credit course.

Item No. 25

Discussion: Assessment and Evaluation

30 marks may be awarded for Continuous Internal Assessment Test (Test I & II), 20 marks may be given for Surprise test/ Seminar/ Quiz/Open Book test.

50 marks may be given for End Semester examinations.

Resolution: All the suggested points will be communicated to the Academic council meeting for further approval.

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Value Added Course

Item No. 26

Discussion: TORA It is suggested that Operations Research related software like Tora can be added to the list of value added courses.

Resolution: As per the suggestion by the board the Operations Research software Tora is added to the list of value added courses.

Assessment and Evaluation

Item No. 27

Discussion: 30 marks may be awarded for Continuous Internal Assessment Test (Test I & II), 20 marks may be given to Assignments/ Surprise test/ Seminar/ Quiz/Open Book test.

50 marks may be given for End Semester examinations.

Resolution: The suggestions will be discussed in Academic Council.

General Observations

Item No. 28

Discussion: Similarities in titles in different categories may be avoided.

Students have to be encouraged to study Swayam courses and other related courses from NPTEL, MOOC, Coursera, MOODLE, etc and credits may be offered to the courses based on the course weightage (No. of weeks attended).


Resolution: The suggestions will be discussed in Academic Council.

All the above suggested points by the members of the BOS meeting will be forwarded to the Academic Council Meeting for further approval.

ATTESTED


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Chairman - BoS (MBA)
CHAIRMAN
Board of Studies
Department of Management Studies
E.G.S. Pillay Engineering College (Autonomous)
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Department of Management Studies

Action Taken for BOS Meeting Minutes held on 11/06/2020.

Name of the Department	Management Studies
Name of the programmes	MBA
Meeting No	03
Date Time	11/06/2020 & 11 AM
Venue	Online using Google Meet

The Following resolutions were passed.

- To finalize the syllabi MBA Programmes from First to Fourth Semester recommended by the members of BOS.

List of Syllabus revised from Anna University R2013

Course Code	Name of the Course	Change Details	Revised
2002BA102	Statistics for Management	Revision	Some content changed
2002BA104	Accounting for Decision Making	Revision	4 Modules changed
2002BA106	Information Management	Revision	2 Modules changed
2002BA107	Business Communication	Revision	Some content changed
2002BA202	Financial Management	Revision	Some content changed
2002BA203	Marketing Management	Revision	Some content changed
2002BA207	Data Analysis and Business Modelling	Revision	Some content changed
2003BA010	Security Analysis and Portfolio Management	Revision	Some content changed
2003BA011	Merchant Banking and Financial Services	Revision	Some content changed
2003BA022	Industrial Relations and Labour Welfare	Revision	Some content changed
2003BA046	Corporate Governance	Revision	Some content changed
2004BA303	Summer Training	Revision	Some content changed

ATTESTED


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List of New Courses Introduced

Course Code	Name of the Course	Change Details
2002BA101	Management Concepts and Organizational Behavior	New Course
2002BA108	Computer Applications for Business	New Course
2004BA208	Indian Ethos and Business Ethics	New Course
2003BA017	Financial Derivatives	New Course

List of CBCS/Electives for /offered by MBA.

LIST OF ELECTIVES

Course Code	Course Name	L	T	P	C	Maximum Marks			Category
						CA	ES	Total	
ELECTIVE – I Marketing Management									
2003BA001	Brand Management	3	0	0	3	40	60	100	PE
2003BA002	Retail Management	3	0	0	3	40	60	100	PE
2003BA003	Services Marketing	3	0	0	3	40	60	100	PE
2003BA004	Integrated Marketing Communication	3	0	0	3	40	60	100	PE
2003BA005	International Marketing	3	0	0	3	40	60	100	PE
2003BA006	Consumer Behaviour	3	0	0	3	40	60	100	PE
2003BA007	Digital Marketing	3	0	0	3	40	60	100	PE
2003BA008	Sales and Distribution Management	3	0	0	3	40	60	100	PE
2003BA009	Marketing Analytics	3	0	0	3	40	60	100	PE
ELECTIVE – II Financial Management									
2003BA010	Security Analysis and Portfolio Management	3	0	0	3	40	60	100	PE
2003BA011	Merchant Banking and Financial Services	3	0	0	3	40	60	100	PE
2003BA012	International Finance	3	0	0	3	40	60	100	PE
2003BA013	Financial Modeling	3	0	0	3	40	60	100	PE
2003BA014	Fintech and Blockchain	3	0	0	3	40	60	100	PE

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2003BA015	Corporate Finance	3	0	0	3	40	60	100	PE
2003BA016	Banking and Financial Services	3	0	0	3	40	60	100	PE
2003BA017	Financial Derivatives	3	0	0	3	40	60	100	PE
2003BA018	Project Appraisal and Finance	3	0	0	3	40	60	100	PE
ELECTIVE – III Human Resource Management									
2003BA019	Managerial Behavior and Effectiveness	3	0	0	3	40	60	100	PE
2003BA020	International Human Resource Management	3	0	0	3	40	60	100	PE
2003BA021	Negotiation and Conflict Management	3	0	0	3	40	60	100	PE
2003BA022	Industrial Relations & Labour Welfare	3	0	0	3	40	60	100	PE
2003BA023	Strategic Human Resource Management	3	0	0	3	40	60	100	PE
2003BA024	Organizational Theory, Design & Development	3	0	0	3	40	60	100	PE
2003BA025	Human Resource Analytics	3	0	0	3	40	60	100	PE
2003BA026	Reward and Compensation Management	3	0	0	3	40	60	100	PE
2003BA027	Social Psychology	3	0	0	3	40	60	100	PE
ELECTIVE - IV Systems Management									
2003BA028	e-business	3	0	0	3	40	60	100	PE
2003BA029	Internet of Things	3	0	0	3	40	60	100	PE
2003BA030	Cloud Computing	3	0	0	3	40	60	100	PE
2003BA031	Enterprise Resource Planning	3	0	0	3	40	60	100	PE
2003BA032	Software Project and Quality Management	3	0	0	3	40	60	100	PE
2003BA033	Data Mining for Business Intelligence	3	0	0	3	40	60	100	PE
2003BA034	Big Data Analytics	3	0	0	3	40	60	100	PE
2003BA035	Deep Learning and Artificial Intelligence	3	0	0	3	40	60	100	PE
2003BA036	Knowledge Management Systems	3	0	0	3	40	60	100	PE
ELECTIVE – V Operations Management									
2003BA037	Supply Chain Management	3	0	0	3	40	60	100	PE
2003BA038	Quality Management	3	0	0	3	40	60	100	PE
2003BA039	Materials Management	3	0	0	3	40	60	100	PE
2003BA040	Services Operations Management	3	0	0	3	40	60	100	PE

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2003BA041	Process Management	3	0	0	3	40	60	100	PE
2003BA042	Operations Modeling and Simulation	3	0	0	3	40	60	100	PE
2003BA043	Product design	3	0	0	3	40	60	100	PE
2003BA044	Lean Six Sigma	3	0	0	3	40	60	100	PE
2003BA045	Robust Design	3	0	0	3	40	60	100	PE
ELECTIVE - VI Non-Functional Electives									
2003BA046	Corporate Governance	3	0	0	3	40	60	100	PE
2003BA047	Event Management	3	0	0	3	40	60	100	PE
2003BA048	Micro and Small Business Management	3	0	0	3	40	60	100	PE
2003BA049	Intellectual Property Rights	3	0	0	3	40	60	100	PE
2003BA050	Sustainable Management	3	0	0	3	40	60	100	PE
2003BA051	Project Management	3	0	0	3	40	60	100	PE
2003BA052	Creativity and Innovation	3	0	0	3	40	60	100	PE
2003BA053	Business Analytics	3	0	0	3	40	60	100	PE
						40	60	100	PE

ONE CREDIT COURSES

2004BA001	E- Retailing	1	0	0	1	40	60	100	EEC
2004BA002	Employability & Leadership Skills	1	0	0	1	40	60	100	EEC
2004BA003	Professional Skills	1	0	0	1	40	60	100	EEC
2004BA004	Venture Capital	1	0	0	1	40	60	100	EEC
2004BA005	Life Insurance	1	0	0	1	40	60	100	EEC

ATTESTED

(Signature)
**Dr. S. RAMABALAN, M.E., Ph.D.,
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